BEACH ART CENTER

Mastering the Five Components of Photography

"Knowledge To Match Your Passion"

- LIGHT/EXPOSURE
- COMPOSITION
- IMPACT/MOMENT
- TECHNIQUE
- POST PRODUCTION/DIGITAL EDITING

Join guest master photographer Mike Jensen as he teaches the most important components of photography in a fun-filled and interactive workshop!

This class will be limited to only ten participants so as to allow for ultimate teaching/ learning experience.

This class will be a series of once a week sessions. We'll shoot at the best time of the day for the light on the Gulf Coast, sunset!



Guest Instructor - Mike Jensen

Each week we will focus on a new component and build on it. And each week we will go over the last component which is the digital darkroom or what some call "post" or "editing".

The Gulf Coast of Florida is a perfect palette for this class which I have taught from the river gorges and mountains of Oregon to the Mesa's and Pueblos of the Southwest, and the prairies of Kansas.

Mastering the Five Components of Photography

This is a great class for almost any level of photographer!

If you have a basic knowledge of photography such as shutter speed (how long the image is exposed), aperture (the opening of the lens), and ISO (the amount of sensitivity to light) you will be ready to create some amazing images!

Do I need a fancy camera?

Nothing fancy. Ideally, any digital camera on the market in the last 3 years will do well.

• OPTIMUM - A DSLR (Digital Single Lens Reflex) with the ability to change lenses.

Examples - Canon's Rebel Series and up. Nikon's DX or FX Series, Sony A Mount or E Mount cameras. Or any of the new mirrorless cameras.



• ACCEPTABLE - Any point and shoot camera with the capacity to shoot above 12 MP's (mega pixel)

Examples - Canon Power Shots, Sony's Cyber-Shot, Nikon CoolPix

• NOT ACCEPTABLE - iPhones or Android phones, (Hey, they're phones!)





Class Schedule

Thursdays In February From 2pm - 5pm PLUS Sunset Field Photo Sessions after our classroom learning session. PLUS our sessions on the 14th, 21st, & 28th we will cover editing/ post processing.

Feb. 7 - Light & Exposure Feb. 14 - Composition (Due to Valentine's Day, we'll do a sunrise field shoot on 2/15) Feb. 21 - Impact/Moment Feb. 28 - Technique

Mastering the Five Components of Photography

Light & Exposure

The right light and exposure can really set the tone for your photograph. Normally, the best light comes at sunrise and sunset so you'll learn how to choose the right ISO, Aperture and Shutter Speed for the selected time.



Composition

Composition can make or break an image, even if you have perfect light and perfect exposure. We'll learn at least ten compositional methods to help take your shots to the next level.

Impact/Moment

Every photographer is looking for that "WOW" image. That image that evokes emotion! We'll take an in-depth look at Impact and Moment and how we can create it and capture it as photographers.

Technique

Technique is more prevalent in camera with digital than it was with film. There are so many options! We'll look at some of the most impactful like HDR, Panorama, Depth of Field, Stacked Focusing, Hyper Lapse.

Post Production/Digital Editing

Bottom line, Lightroom and Photoshop are the tools you want to be learning. I'll work with you on these and demo how they work.



Mastering the Five Components of Photography

Mike Jensen - Master Photographer

Mike has been taking photos almost all of his life, starting at age 8 with his mother's Brownie camera. After spending a number of years in "corporate life" Mike became consumed by digital photography in 2001.

Since 2001 Mike has amassed an amazing collection of award winning landscape, portrait & wildlife images as well as provided photography services for Builders, Realtors, High School Seniors, Families, Weddings and Professional Portraits. Recognizable among his clients are Amazon & Apple.

"I am an experienced teacher in Photography, Photoshop & Lightroom. I also write for many local magazines, newspapers, blogs and have authored several books. "

In 2016, after spending 15 years living in both the Northwest (Bend, Or.) and the Southwest (Albuquerque, NM) Mike and his wife Cindy have settled back in the Kansas City area to be close to family. Their fine art photography and workshop business is based out of Lenexa, Ks.

Mike Jensen is a master level professional photographer & instructor. Along the way many people have taken the time to mentor and teach Mike so he endeavors to give back with his skills.

One of the ways of giving back is through teaching. Mike has taught Photography, Photoshop and Lightroom at the collegiate level as well as by community lectures, presentations, workshops and classes.

Mike also presents programs, lectures and critiques for local Camera and Photo Clubs as well as community and state-wide competitions.

In July of 2019 Mike & Cindy will begin scouting in Tanzania for the purpose of creating annual photo workshop tours along the great African migration.

Of teaching Mike says "The true joy of teaching photography is in the field. This is when you can get your student into the moment and get instant results leading to an image they always wanted to be able to create."

"If you are a photographer seeking challenges and knowledge, I welcome you. I am ALL ABOUT teach-



ing beginners and knowledge seekers! I believe that we are never too good to learn from others and as such, I am a taker of workshops and classes from my mentors! I am a strong believer that we don't need the newest gear to learn photography. A DSLR camera will do. Your best photographs will come after learning how to use every knob, button and dial on your camera!

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